

NAHMAD CONTEMPORARY
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RICHARD PRINCE: FASHION
MARCH 3- APRIL 18, 2015

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A gallery displays Richard Prince fashion ads. BY SU WU

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The design team behind Lemaire. BY MATTHEW SCHNEIER



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A thoroughly modern family is united. BY LINDA MARX

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The New York Times

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ON VIEW

Fashion Ad Art

"Richard Prince: Fashion," on display now at Nahmad Contemporary in New York, is the first time all nine of Mr. Prince's re-photographed fashion advertisements from the early 1980s have been shown together. "Richard jokes that I wasn't even born when these works were made," said the 24-year-old gallerist Joseph Nahmad, who adds that his favorite Prince piece is a monochromatic 1987 canvas emblazoned with the one-liner, "I never had a penny to my name, so I changed my name." SU WU

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